

Regionalism Task Force

Vision Statement

Through courage and the elimination of boundaries Southeastern Michigan has embraced regionalism and has become once again a region of “Firsts”

Preferred Futures

1. Southeastern Michigan has developed into a world-class region
2. Troy and the surrounding communities have redeveloped in coordination with each other focusing on the strengths of each community to promote smart growth and retention of the creative class
3. Southeastern Michigan has developed a multi-modal transportation system that is supportive of economic development that provides alternative modes of transportation for citizens of all ages
4. Troy is collaborating with Southeastern Michigan to establish regional, high quality city services in a cost efficient manner
5. Troy and the surrounding communities have collaborated to create cultural, recreational, education, family and senior activities that improve the quality of life for all segments of the region’s **population**

Suggested Actions and Supporting Partners

Preferred Future 1: Southeastern Michigan has developed into a world-class region.

Suggested Actions to Achieve Preferred Future

1. Build on what we do well and establish Southeastern Michigan as a capital for entertainment, sports, arts, culture, dining, and shopping.
2. Coordinate collaboration and marketing to attract world-class events to showcase the region.
3. Change image from a non-descript suburban community to a recognizable destination city.
4. Showcase our diversity with flags of the nations or the diversity plaza.
5. Change City’s tag line and the Region’s tag line to reflect the Region in 2020.

Supporting Community Partners

- Detroit Convention Visitors Bureau
- Regional, Detroit and Troy Chamber of Commerce
- Creative Leaders of the Community
- Real Estate and Development
- City Council / City Manager

- Regional Dream Team (See Crain's Business Late March 2006) with more Troy individual participation

Preferred Future 2: Troy and the surrounding communities have coordinated their redevelopment efforts focusing on the strengths of each community to promote smart growth and retention of the creative class.

Suggested Actions to Achieve Preferred Future

1. Modify zoning laws to increase flexibility and allow mixed use development (retail, residential, commercial).
2. Streamline approvals for development to enhance business-friendly image of Troy and the Region.
3. Establish Master Land Use and Zoning on a regional basis.
4. Establish a Land Bank Authority to hold properties to allow for redevelopments that bring forth the best ideas for the city and region.

Supporting Community Partners

- Financial Institutions
- Planning Department / Planning Commission
- Economic Development Department
- City Council / City Manger
- Regional Planning Organization

Preferred Future 3: Southeastern Michigan has developed a multi-modal transportation system that is supportive of economic development and that provides alternative modes of transportation for citizens of all ages.

Suggested Actions to Achieve Preferred Future

1. **Develop a mass transit system that has city components connected to a regional system that is safe, reliable, cost affective, and convenient**
2. **Develop stable long term revenues for transportation with a mass transit component**
3. **Encourage high-density land use developments that supports public transportation. Incorporate non-motorized and alternative transportation options into land-use planning and encourage future development to include these options into the designs**
4. **Establish High Occupancy Vehicle (HOV) Lanes throughout the region on major thoroughfares and locations for carpooling**
5. **Alternative fuel for City's and region's fleet vehicles**

Supporting Community Partners

- Department of Transportation - Federal and State
- Oakland County Road Commission
- City of Troy Traffic Engineer
- Department of Public Works
- SEMCOG

Preferred Future 4: Troy is collaborating with Southeastern Michigan to establish regional, high quality city services in a cost efficient manner.

Suggested Actions to Achieve Preferred Future

1. Think Regionally and ignore geographic and other perceived borders and losing local control.
2. Regional approach to improve crime prevention in Southeastern Michigan.
3. Work collectively throughout the region to provide quality services while saving tax dollars and not duplicating services.
4. Work toward improved (non-adversarial) relationship with Detroit Water and Sewer Department to promote understanding of concerns and problems that can be cooperatively solved and create win-win situations.

Supporting Community Partners

- Purchasing Department
- Police Department
- Department of Public Works
- Regional collaborations
- Detroit Water and Sewer Department
- Oakland County

Preferred Future 5: Troy and the surrounding communities have collaborated to create cultural, recreational, education, family and senior activities that improve the quality of life for all segments of the region's population.

Suggested Actions to Achieve Preferred Future

1. Construct recreational facilities such as sports multi-plex and outdoor sports fields to position the region as a destination for visiting sports travel clubs and tournaments. (Baseball, cricket, soccer, lacrosse, field hockey, etc.)
2. Increase awareness of the Regions amenities and seek reciprocity with other nearby communities for all residents to have access to recreational and cultural facilities.

3. Provide for greater foreign language opportunities (Chinese, Japanese, Arabic Etc.) through Lifelong learning vehicles and encourage the same in the K-12 programs.
4. Establish regional science / technical schools with curriculum input from the business community.
5. Establish a regional health care insurance group to provide group rate insurance to individuals and small business by piggy backing with a Regional Chamber or Automation Alley.
6. Establish a Regional Board.

Supporting Community Partners

- Troy Board of Education and Other School Districts of the region
- Automation Alley and other High Tech Business
- Sports and Recreation Developers
- Parks and Recreation
- Regional Chamber